



PRESS KIT, COMPANY FACT SHEET

Captured Celebrations

Latina-owned LA event experience company

500+

EVENTS SERVED

91

5-STAR REVIEWS

2024+25

AWARD YEARS

2023

FOUNDED

Quick Facts

FOUNDER

Liz Colón

HEADQUARTERS

La Crescenta, CA 91214

SERVICE AREA

Los Angeles County + SoCal

IDENTITY

Latina-owned, woman-owned, bilingual

LANGUAGES

English and Spanish

EVENT TYPES

Weddings, corporate, quinceañeras, galas, brand activations

Recognition

- **LA Times Latino Wedding Vendor Guide**, featured vendor
- **Best Wedding Photo Booth 2025**, Snappic Booth Mastermind
- **Best Single Operator 2024**, Snappic Booth Mastermind
- **91 five-star Google reviews**
- **Shortlisted**, Best Newcomer 2026 and Best Corporate Event 2026

Notable Clients and Brand Activations

Adidas

Four Seasons

Funko

WWE 2K26

Sony Music

Thalia

Barnes & Noble

Conrad Hilton
Foundation

YMCA of the Foothills

Latinas in Wellness

Prego Expo

WSS

Services and Pricing

Captured Celebrations offers a full range of photo booth and event experience services. The newly launched **Roaming Photography** service is summarized below.

ROAM COCKTAIL (2 HR)

\$895

ROAM CLASSIC (3 HR)

\$1,295

ROAM PREMIUM (4 HR)

\$1,695

ADD-ON TO EXISTING BOOTH BOOKING

\$695

Liz Colón, Founder

Liz Colón founded Captured Celebrations in 2023 to bring a higher standard of event entertainment to Los Angeles. Three years in, the company has served more than 500 events across LA County, earned 91 five-star Google reviews, and added two industry awards. Latina-owned, woman-owned, and bilingual, Captured Celebrations is built on the principle that the photo booth attendant matters more than the equipment.

Liz is based in La Crescenta and personally runs every event consultation. She is available for interviews on small business, AI-powered event tech, the wedding industry, and Latina entrepreneurship in Los Angeles.

Privacy and AI Face Recognition

The new Roaming Photography service uses AI face matching to deliver photos to guests. Privacy is handled at three layers:

1. **Opt-in only.** Guests must tap their face on a tablet or scan a QR to enroll. Guests who do not opt in are never matched.
2. **Closed system.** Faces are matched within the Snappic event platform. They are never sold, shared, licensed, or used outside the event.
3. **Deletion on request.** Guests can request deletion of their gallery and face data at any time. Honored within 48 hours.

Press Contact Liz Colón

Phone (747) 895-4473

