



FOR IMMEDIATE RELEASE

A new way to capture your event

Latina-Owned LA Event Company Launches AI Face-Recognition Photography Service for Weddings and Corporate Events

Captured Celebrations rolls out Roaming Photography, a new service that delivers polished photos to every guest's phone live during the event, no photo booth required.

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Captured Celebrations, the Latina- and woman-owned Los Angeles photo booth and event experience company featured in the LA Times Latino Wedding Vendor Guide, today announced the launch of Roaming Photography, a new service combining professional event coverage with AI-powered facial recognition to deliver photos to every guest's phone within seconds of being taken.

The service marks one of the first deployments of consumer face-recognition photo delivery technology at LA-area weddings, corporate events, and brand activations. Powered by the Snappic platform, Roaming Photography pairs a roaming professional with a real camera with a wrist-mounted device that runs AI face matching in real time. Guests tap their face once at the start of the event and receive every photo they appear in, AI-enhanced and branded with the event's overlay, directly on their phones throughout the night.

"Our clients kept asking the same question. Can someone work the room with a real camera and get the photos to my guests before they leave? The technology only matured this year to make that possible. We're one of the first companies in LA offering it."

— Liz Colón, Founder, Captured Celebrations

Captured Celebrations has worked over 500 events across Los Angeles County since its founding in 2023, including activations for Adidas, Four Seasons, Funko, WWE 2K26, Sony Music, and Thalía. The company holds 91 five-star Google reviews and was named Best Wedding Photo Booth 2025 and Best Single Operator 2024 by the Snappic Booth Mastermind.

How Roaming Photography Works

Unlike a traditional photo booth, Roaming Photography has no fixed setup. A professional operator works the event floor with a real camera, photographing guests as moments happen. Each photo is automatically AI-enhanced for color, lighting, and skin tones, then routed via SmartLink face-recognition technology to the personal phone gallery of every guest who appears in the frame.

The service is opt-in only. Guests must tap their face on a tablet at the start of the event to enroll. Faces are matched within the platform and are never sold, shared, or used outside the event. Guests can request deletion of their gallery at any time.

"The booth captures the people who walk over to it. Roaming captures everyone. And the AI delivery means guests post their photos that night, not in a Dropbox link three weeks later."

— Liz Colón

Pricing and Availability

Roaming Photography is available now across Los Angeles County, with packages starting at \$895 for two hours of coverage. The service can be booked standalone or as an add-on to an existing Captured Celebrations photo booth booking for \$695.

The launch comes ahead of LA's peak summer wedding and corporate event season, with bookings opening for July, August, and September dates.

About Captured Celebrations

Captured Celebrations is a Los Angeles photo booth and event experience company based in La Crescenta, California, founded in 2023 by Liz Colón. Latina-owned, woman-owned, and bilingual (English and Spanish), the company has served more than 500 events across LA County, including weddings, quinceañeras, corporate events, and brand activations for major LA-area clients. Captured Celebrations was featured in the LA Times Latino Wedding Vendor Guide and named Best Wedding Photo Booth 2025 and Best Single Operator 2024 by Snappic Booth Mastermind. Learn more at capturedcelebrations.com.

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Media kit, high-resolution photos, and demo video available on request.